

Desire2Learn Analytics

HIGHER EDUCATION

Desire2Learn[®]
Analytics

DESIRE2LEARN ANALYTICS

Desire2Learn Analytics gives organizations a competitive edge by transforming data into relevant knowledge that helps them guide performance, improve achievement, and decrease the burden of accountability by automatic data collection and reporting while providing the right insights before it become a problem. Through deep integration, clients gain transparency to all of the various datasets that make up Desire2Learn Learning Suite, and other services and connected data.



KEY BENEFITS OF ANALYTICS

ACCESS DATA IN A USER-FRIENDLY ENVIRONMENT | View data in a web-based environment that is both easy to use and highly extensible.

PROVIDE RELEVANT INSIGHT | Rather than seeing static, one-size-fits-all reports, gain insight into specific areas of Learning Environment which are important to specific needs and interests.

UNDERSTAND STUDENT BEHAVIORS | Gain a detailed understanding of student activities and performance, and make decisions on how best to advance an online environment to meet the goals of students, faculty, and administration.

MAKE DATA-DRIVEN DECISIONS | Powerful functionality brings reports, critical metrics, and business data together in a meaningful way to support decisions and efficiently meet academic challenges.

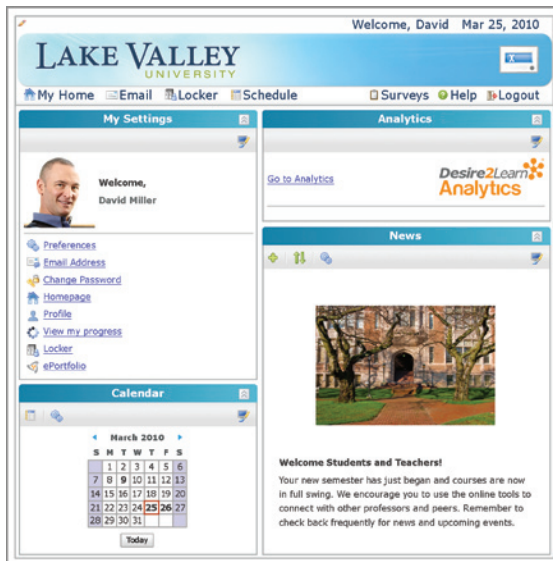
GAIN A COMPETITIVE EDGE | Data is transformed into knowledge that allows clients to differentiate themselves in the Higher Education landscape.

Say good-bye to one-size-fits-all reports | Gain insight into areas which are important to specific needs and interests

DESIRE2LEARN ANALYTICS OVERVIEW

Reporting Value Creation

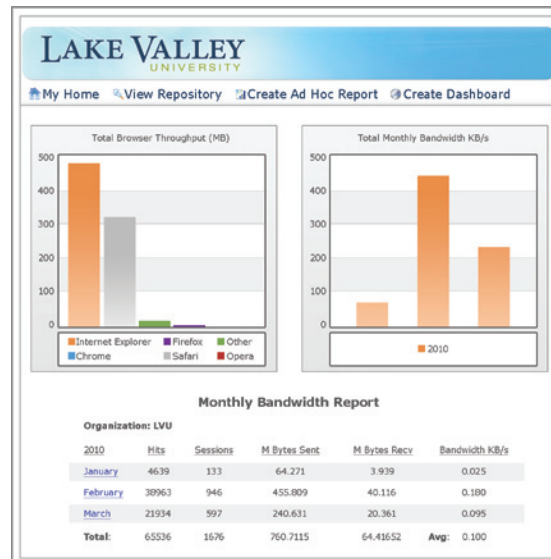
We work with clients to build all the key reports and reporting packs needed for effectively managing their organization. This saves time for generating accreditation reports, grade appeals, detailed login/activity reports needed for grants, learning outcome achievement charts, user engagement, and dozens of other key areas of interest.



Convenient integration | Analytics is accessible to those with permissions directly through Desire2Learn Learning Environment

Reporting Capabilities

Desire2Learn Analytics allows for relevant reporting, specific to the individual that is viewing it. Datasets are presented in an easy-to-understand manner. Users can continue to drill down and extract information in an on-demand fashion, rather than solely through static reports. Desire2Learn Analytics provides the option to select from canned, on-demand, drill down, and a complete ad-hoc report and dashboard builder for custom report requirements.



Relevant reporting | Analytics allows for applicable reporting, specific to the individual that is viewing it

Desire2Learn Analytics Architecture

Desire2Learn Analytics is based on a robust and extensible platform. This allows for multiple levels of refinement along with the addition of new datasets as environments expand and technology evolves. The Extract, Transform, and Load (ETL) program pulls data from its original operational system and moves it to an offline, source or subject specific database or data mart where it's staged to be consumed by the presentation layer for direct consumption.

The architecture provides scalability by removing the impact of reporting on production systems as well as containing source/subject specific data to its own database structure. This containment supports multiple levels of security, refinement and archiving ensuring a proper balance is achieved between the rarely used archived data/logs and the relevant online data used to drive the reports used on a regular basis.

Reporting On The 'Now'

By implementing Desire2Learn Analytics, our clients are taking a powerful approach to organizational intelligence. By understanding student behavior and analyzing trends they are empowered to make data-driven decisions and gain a competitive edge in their marketplace.

To learn more about Desire2Learn Analytics or other products, visit our website at: www.Desire2Learn.com or contact us: ContactUs@Desire2Learn.com

CONTACT US

About Us

Desire2Learn includes Desire2Learn Incorporated and its subsidiaries.

Desire2Learn is a global provider of enterprise eLearning solutions enabling leading institutions and organizations to create teaching and learning environments that support them in realizing their vision.

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