

 **Why use Desire2Learn for Business?**



# Why Use Desire2Learn Corporate?

Desire2Learn provides the learning solutions your organization needs to accelerate employee development, training, and time-to-competency. Our flagship product, Desire2Learn Learning Environment, combines innovative best-of-breed training and learning tools to help you improve:

- Standardized Onboarding
- Compliance Training
- Sales Training (In-class and Virtual)
- Customer Education
- Professional Development
- And more...



## Cost-Effective and Efficient Instruction

Deliver training in a way that truly engages your employees, is easy to use, builds motivation and provides employees with practical skills they can use immediately. Our Learning Management System allows you to increase your ROI with intelligent, integrated functionality that significantly reduces training and travel costs. By using online training, your organization can:

- Minimize redundant content
- Streamline standardized course offerings
- Reduce strain on human capital



## Certification and Competency Management

Desire2Learn solutions can be used to create unique learning plans to ensure that your employees meet mandatory internal standards. Use our industry leading technology for:

- Distributing printable certificates
- Automating customizable email notifications
- Evaluating competencies
- Grading evaluations



## Improve Engagement with Multimedia

Desire2Learn provides an array of diverse tools needed to supplement self-directed online learning with other blended mediums. Our Desire2Learn Capture platform allows you to record and distribute training events, and our seamless integrations with third party software provide the opportunity for online, live collaborative learning. Our system also supports a range of embeddable rich media.



## Mobile Training

Desire2Learn provides mobile training solutions for employees who are always on the move. Desire2Learn Mobile helps you build custom mobile apps with a drag-and-drop visual designer – no coding required. Build eLearning apps for iPhone, iPod touch, Android\* and BlackBerry® devices in minutes, not days. In addition, Desire2Learn Learning Environment includes mobile web pages for News, Discussions, Course Content, Calendar and Grades at no additional cost. Combine both solutions to build rich native apps with seamless LMS integration.



### **Integrate With Your IT Systems**

The Desire2Learn Learning Suite can integrate with many different external and third party systems, and this allows our software to fit effectively within your organization's IT ecosystem. Our implementation team enables integrations with various systems, including:

- HR and ERP systems
- Authentication systems (e.g. LDAP, Active Directory)
- eCommerce systems
- Content Publishing



### **Scale As You Grow**

Desire2Learn Learning Environment can scale to any number of users - large or small - to meet your changing needs. We are a leading provider of scalable eLearning with the largest active implementations in North America.



### **Robust Reporting and Tracking**

Desire2Learn Learning Environment comes equipped with a powerful reporting infrastructure that allows supervisors to drill down and analyze employee performance. Tools such as the Ad Hoc Report Designer, User Progress tool, and Desire2Learn Analytics give your management the ability to quickly analyze the success of your training modules.



