

## Desire2Learn Client Success Story

# FANSHAWE COLLEGE



The online presence at Fanshawe College consists of 1800 courses using various features of Desire2Learn Learning Environment for both hybrid and distance learners. Fanshawe College, in London, Ontario, supports 13,000 full-time post-secondary students, 3,500 apprenticeships, and 40,000 registrants taking part-time continuing education courses across three different campuses.

### **The Challenge**

Fanshawe College was faced with the challenge of providing an eLearning environment that would provide innovation and ease of use that both faculty and students would embrace. Their current Learning Management System (LMS) was not being utilized amongst their faculty due to various technical difficulties and the need for all users to have an intensive eight hour training session. In addition, Fanshawe College needed to offer a high degree of user friendliness and access from a single point of entry. They were also looking to provide exceptional support to their staff, instructors, and students.

### **In Search of Answers**

Fanshawe College began an extensive evaluation of all the top eLearning providers. Their specific requirement was an intuitive, flexible, and reliable Learning Management System which would not require extensive training for their faculty and staff.

### **Desire2Learn Impact**

- 13,000 active learners
- 1800 online courses using various features of Desire2Learn Learning Environment
- Interactive student portal linking students to services, events, campus news, and course content



## The Solution

After conducting a detailed investigation into numerous eLearning providers, Fanshawe College chose Desire2Learn to be their partner going forward. Desire2Learn went above the requirements specified and received the highest praise from Fanshawe Users for being a comprehensive Learning Management System. As a collaborative partner, Fanshawe College launched Desire2Learn Learning Environment in the fall of 2003. Fanshawe College was able to brand Desire2Learn Learning Environment to FanshaweOnline. Desire2Learn staff worked closely with Fanshawe College to integrate both internal and external systems. In the fall of 2004, they implemented the Desire2Learn Portal System which enabled users to have quick and secure access to relevant information throughout their organization. The portal links students to a variety of information about campus events, services, support resources, news, and course content found in the Learning Management section of FanshaweOnline. As a result, FanshaweOnline has become the campus' primary means of communication for its students and faculty.

*“I have never seen a system that has been accepted so well, it is extremely user friendly and a lot of our staff and students love it.”*

Linda Young | Manager, Learning Services

## The Results

Desire2Learn Learning Environment easily facilitated the college's growth over the past two years. As a result, Fanshawe College evolved from offering 80 online courses to providing 1800 online courses to their students using various features of Learning Environment. Currently, more than 13,000 active learners are using the system. On any given weekday there are 8,000 simultaneous users online per day. Fanshawe College noted that both faculty and students have quickly and easily adapted to Learning Environment.

The Desire2Learn system has made a significant contribution to the overall success of FanshaweOnline. This innovative technology has enhanced teaching and learning, and facilitated student success. Through this strong partnership, Fanshawe College faculty has been a part of a collaborative working environment with Desire2Learn where their opinions, concerns, and suggestions are taken seriously. As Fanshawe College continues to move forward and expand FanshaweOnline, their partnership with Desire2Learn will enable them to provide seamless eLearning for their students.

*“First and foremost, Fanshawe College was searching for a student centered learning management platform that would combine academic, administrative and social resources in a single integrated product. Our dream product had to engage students and faculty, and fulfill the unique needs of both groups. It had to enhance communication and improve efficiency. It had to be secure, easy to operate, and affordable. It had to allow for growth while preserving the College's investment over a multi-year period. We wanted standards compliance, and we needed a supplier that would keep pace with technology changes while being sensitive and responsive to our needs. We had a long list. I believe we got it all with Desire2Learn. ”*

Bob Beatty | Chief Information Officer

# CONTACT US

## About Us

Desire2Learn includes Desire2Learn Incorporated and its subsidiaries.

Desire2Learn is a global provider of enterprise eLearning solutions enabling leading institutions and organizations to create teaching and learning environments that support them in realizing their vision.

## Desire2Learn Incorporated

**Phone:** 1.519.772.0325 (Worldwide)

**Toll Free:** 1.888.772.0325 (North America)  
0.808.234.4235 (United Kingdom and Europe)  
0.800.452.069 (New Zealand)  
0.808.656.210 (Australia)

**Fax:** 1.519.772.0324

**Email:** [ContactUs@Desire2Learn.com](mailto:ContactUs@Desire2Learn.com)

**Web:** [www.Desire2Learn.com](http://www.Desire2Learn.com)

